The University of Wisconsin–Madison invites you to participate in its common book program, **Go Big Read**. Initiated by Chancellor Carolyn “Biddy” Martin, the program will engage members of the campus community and beyond in a shared, academically focused reading experience. Students, faculty, staff, and community members are invited to participate by reading the book, and taking part in classroom discussions and campus events.

**This shared reading experience is designed to:**

- Engage the campus community and beyond in an academically focused reading experience
- Generate vigorous discussions and exchanges of diverse ideas
- Promote connections among students, faculty, staff, alumni, and the wider community
- Tap into and promote the intellectual resources of the campus
- Promote educational initiatives and learning outcomes
- Bridge learning experiences inside and outside the classroom

For more information, visit the Go Big Read website at http://www.gobigread.wisc.edu/